



MS Amlin

Can Formula E help New Yorkers explore positive ways to tackle climate change?



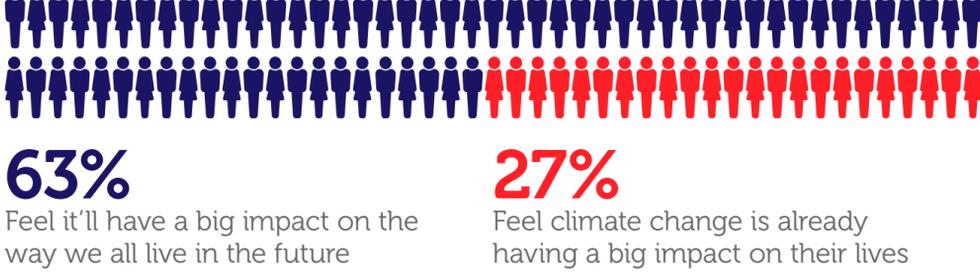
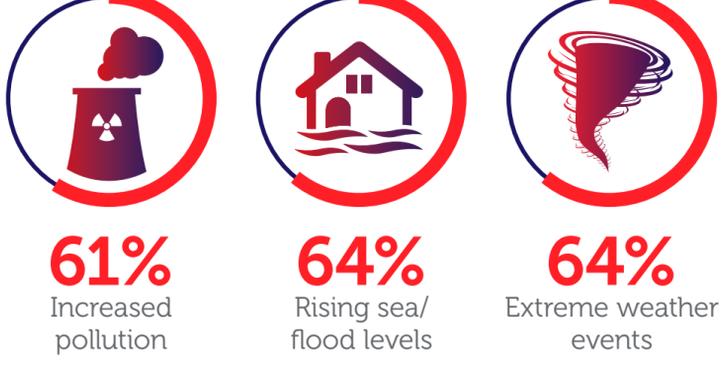
Formula E is coming to Brooklyn on July 15/16

Formula E can help show New Yorkers that new technologies could help them tackle climate change.

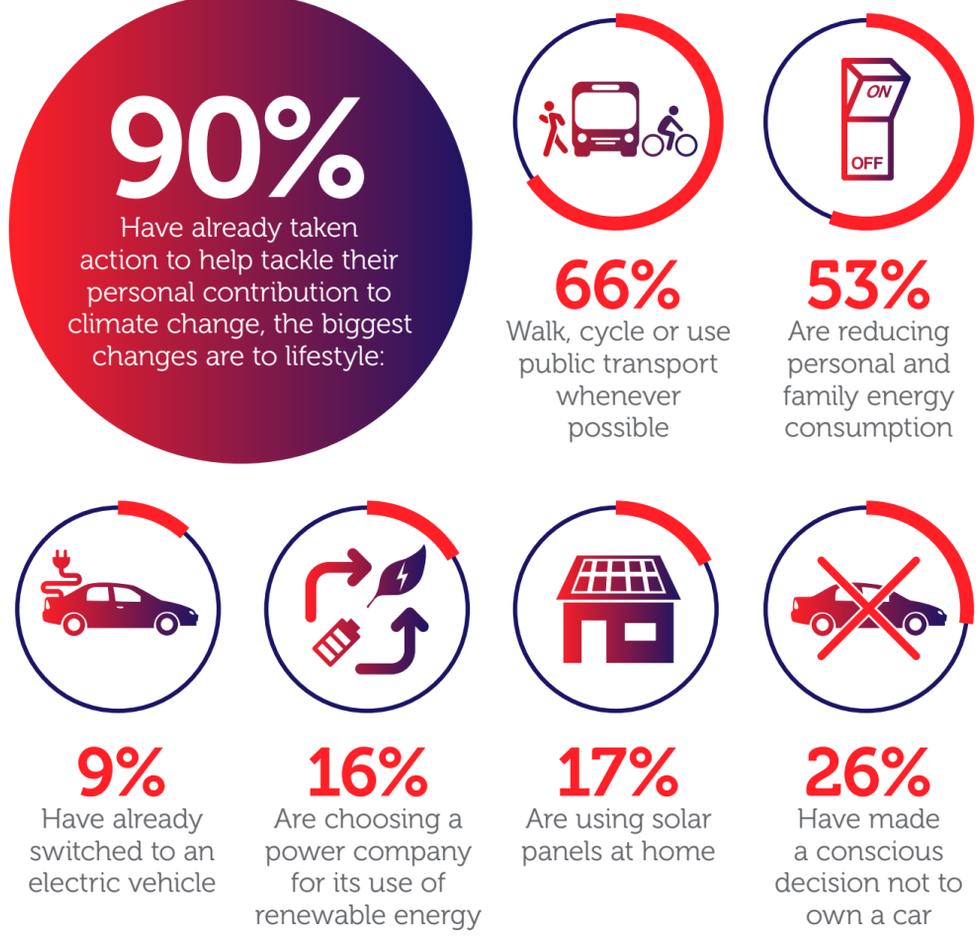
A poll of over 1,000 18 to 35 year old New Yorkers by global reinsurer MS Amlin finds:



The climate change issues they worry about most are those they see around them:



How 18 to 35 year old New Yorkers are tackling climate change:



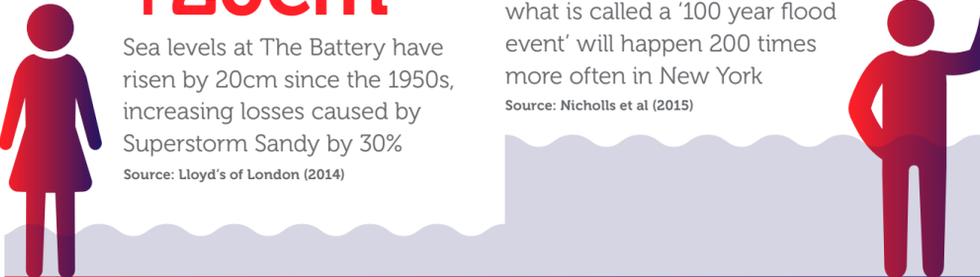
New York

+20cm

Sea levels at The Battery have risen by 20cm since the 1950s, increasing losses caused by Superstorm Sandy by 30%
Source: Lloyd's of London (2014)

+1m

Experts predict that a rise in sea level of 1metre could mean that what is called a '100 year flood event' will happen 200 times more often in New York
Source: Nicholls et al (2015)



MS Amlin and Formula E

MS Amlin is committed to increasing consumer adoption of alternative fuel sources for transport solutions by making these more compelling and exciting through Formula E. Find out more about MS Amlin at www.msamlin.com or call +44 (0)7595 410 338.